



The Magnific Commercial Sexual Exploitation of Children (CSEC)

The Magnific is aware that Commercial Sexual Exploitation of minors throughout the world is an issue which involves the tourism industry. For this reason, it supports the Code of Conduct for the Protection of Girls, Boys and Adolescents against Sexual Exploitation in Tourism and Travel (ECPAT) and Commercial Sexual Exploitation of Children (CSEC) in Turkey. Thanks to this support, The Magnific is committed to complying with the criteria of the code through actions and good practices aimed at eradicating the problem.

Commitments:

- Promote Human Rights and, in particular, the Rights of Children.
- Reject, reprimand and condemn the exploitation of people, in any of its forms, especially sexual and above all when it affects minors.
- Adopt preventative measures to stop the preparation or circulation of tourist programmes which promote or encourage sexual contact with minors.

Objectives:

The objectives set by The Magnific in its effort to fight against this social scourge are as follows:

- Establish a company ethical policy against the commercial sexual exploitation of minors.
- Train staff in all countries in which it operates.
- Introduce a clause in contracts with suppliers establishing the common rejection of the commercial sexual exploitation of minors.
- Provide information to customers through informative material and our website.
- Provide information to “key local agents” in each destination.
- Report annually on the implementation of these points.

Achievements:

In 2016, the following achievements will be made:

- Training of management and staff in Commercial Sexual Exploitation of Children (CSEC)